



Matthews FY 2015-16 Budget

HAZEN BLODGETT, TOWN MANAGER

MAY 26, 2015

Strategic Framework & Budget

Quality of Life Goal: "To maintain our small town identity by providing a vibrant downtown, pedestrian friendly community, extensive greenspace system, and recreational and cultural activities."

- Parks, Recreation, & Cultural Resources Department: Special Events Continue to be Successful
- New Events Added: Pawsitively Matthews, Food Truck Fridays & Artist Showcase
- Red Brick Partnership Creation
- Downtown Streetscape Plan
- Public Arts Initiative Underway

Strategic Framework & Budget

Communications Goal: "To create an informed citizenry by providing relevant information about the Town and enhancing two way communications using traditional techniques and new technologies."

- Communications Plan Implementation ongoing: social media, direct mail for special events, e-blasts, press releases
- Website rebuild/refresher/mobile app improvements – work is ongoing (Tourism Funds)

Strategic Framework & Budget

Transportation Goal: "To identify, plan, design, fund, and build transportation facilities that efficiently and effectively serve the community in a cost effective and environmentally sensitive manner."

- Public Works Department: S. Trade Street Project is underway, Buckley Way project awarded, Campus Ridge project upcoming
- Continuous planning for U.S. 74 express lanes, Silver Line, John Street widening, Weddington Rd/I-485, McKee Road "A", N.C. 51/Matthews-Mint Hill Road Superstreet, Composite Bike/Ped plan
- Continue CRTPO, MTC participation and leadership

Strategic Framework & Budget

Public Safety Goal: "To provide the necessary trained personnel, equipment, and procedures to ensure the safety of Matthews' citizens and enhance the Town's reputation for safety."

- **Police Department: maintain all sworn positions; 7 replacement police vehicles & equipment; continue Citizen Observer program**
- **Replacement fire trucks programmed in CIP; Explorer Program continues to be successful**
- **Fire & EMS Department: grants for volunteer incentives & additional firefighters/EMTs.**

Strategic Framework & Budget

Economic Development/Land Use Planning
Goal: "To enhance the quality of life of the citizens by aggressively pursuing a balanced tax base by targeting businesses that will contribute sustainable, environmentally sensitive development and by planning for orderly growth and development."

- **Economic Development: Red Brick Partnership, Four Town Alliance, EDAC**
- **Planning & Development Department: Bike/Ped Composite Plan, E. John Street Small Area Plan, ENT District**

Strategic Framework & Budget

Operational Performance Goal: “To plan, allocate resources, and operate all departments effectively and efficiently in order to meet the citizens’ needs for local government services.”

- Service Excellence Initiative Continues. Matthews University (supervisor training)
- Retain/Recruit Professional Staff – “People Are Our Business” – Our people serve the people of Matthews

Strategic Framework & Budget

Financial Performance Goal: “To provide financial resources in a prudent and responsible manner through traditional and alternative sources of revenue, effective budgeting, and cost control with a focus on maintaining a healthy fund balance.”

- Conservative Budgeting Continues
- New Finance Director – new vision
- Fund Balance Rebuilding Plan Underway
- GFOA Excellence in Financial Reporting Award – 17 consecutive years

FY 14-15 Budget Recap

- Revaluation refunds exceeded County projections (estimated \$975,000).
- Property tax rate remained the same.
- Increased tag fee from \$15 to \$25 for additional paving.
- On target to meet revenue projections; sales tax base expanded; last year of business license.
- 2.0% average employee merit performance salary increases.

FY 15-16 Budget Overview

- Resources are aligned with our Strategic Framework goals & anticipated revenues.
- This budget invests in our people & the resources we need to maintain all of the services we offer our citizens.
- Department budgets reflect continued restraints due to limited revenues.
- Property Tax Rate Proposed to Increase 2.5 cents – 1.5 cents for South Trade Street bond, 1 cent for loss of business license and revaluation.
- Fee increases (Parks, Recreation, & Cultural Resource and Planning & Development)
- No Fund Balance Appropriated (FBA)



FY 15-16 Budget Overview

2015-16 Proposed General Fund Budget

\$20,730,866

2014-15 General Fund Budget

\$19,698,369

Tax Rate History

2008	.3075
2009	.3325
2010	.3325
2011	.3325
2012	.3025
2013	.3025
2014	.3175
2015	.3175



Town's FY 15-16 Revenue Sources

- Property Taxes – 58.5%
- Sales Taxes – 13.5%
- State Shared Revenues – 16%
- Other (Powell Bill, permits, fees, etc.) – 12%

FY 15-16 Budget Pressures



Loss of Business License

Loss of Revenue Due to Revaluation

FY 15-16 Budget Pressures



Cost of Doing Business Increases

(examples include: solid waste fees, street lights, property/liability insurance, electricity, water/sewer, etc.)

Investment in People/Resources



3% Merit Performance
Increases

Pay and Classification
Evaluation Adjustments

Equipment

Facilities Maintenance Fund

Governing Body

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$44,553	\$44,406	\$44,406
Operating	\$175,492	\$148,550	\$170,750
TOTAL	\$220,045	\$192,956	\$215,156

Highlights:

- Out of town planning conference
- Legal Fee Budget Increased \$10,000
- Metro Mayors Coalition - \$7,800
- Technology Allowance Increase Due to Election Cycle

Manager

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$402,223	\$413,605	\$429,042
Operating	\$17,603	\$14,500	\$14,250
Capital	\$0	\$0	\$0
TOTAL	\$419,826	\$428,105	\$443,292

Highlights:

- Internship - \$4,000

Not Included:

- Benchmarking Program with UNC SOG - \$10,000

Human Resources

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$63,840	\$51,389	\$53,458
Operating	\$1,565,773	\$1,681,000	\$1,641,892
Capital	\$0	\$0	\$0
TOTAL	\$1,629,613	\$1,732,447	\$1,695,350

Highlights:

- Service Excellence Initiative remains at \$10,000
- State Health Plan
- Organizational Development- Matthews University
- Pay and Classification Implementation

Not Included:

- Employee Wellness Program (supplement to State Health Plan) - \$5,000

Finance

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$210,696	\$221,705	\$235,626
Operating	\$186,378	\$184,200	\$185,100
Capital	\$0	\$0	\$0
TOTAL	\$397,074	\$405,905	\$420,726

Highlights:

- Business License Collection Discontinued

Fire & EMS

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel *	\$940,425	\$1,139,647	\$1,231,645
Operating	\$283,813	\$352,130	\$362,200
Capital	\$0	\$0	\$0
TOTAL	\$1,224,238	\$1,491,777	\$1,593,845

*Personnel includes Idlewild VFD and Matthews VFD costs. Does not include grants for firefighters and volunteers

Highlights:

- Grants for volunteer incentives and additional firefighters/EMTs
- Includes funding for last quarter when firefighter grant ends - \$33,000
- Idlewild VFD funding increased by \$10,000 (\$8,500 for ½ of SCBA's)
- Idlewild VFD concrete apron work - \$25,000

Not Included:

- Idlewild VFD Requested Additional Funding - \$26,000
- Thermal Imaging Camera - \$7,000

Information Technology

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$69,800	\$71,324	\$74,763
Operating	\$156,369	\$174,650	\$181,700
Capital	\$18,375	\$12,500	\$76,000
TOTAL	\$244,544	\$258,474	\$332,463

Highlights:

- Offsite Data Backup Fees
- Hood Room IT Improvements - \$56,000

Not Included:

- Agenda Automation/Management System - \$11,250

Safety & Risk Management

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$21,691	\$52,376	\$68,709
Operating	\$395,158	\$431,350	\$361,981
Capital	\$0	\$0	\$0
TOTAL	\$416,849	\$483,726	\$430,690

Highlights:

- Workers Compensation decreased 35%
- Property/Liability Insurance increased 6%

Police

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$4,281,861	\$4,426,514	\$4,610,607
Operating	\$809,080	\$854,938	\$854,395
Capital	\$316,417	\$237,600	\$243,700
TOTAL	\$5,407,358	\$5,519,052	\$5,708,702

Highlights:

- 7 equipped vehicles (\$39,000 per vehicle)
- New K-9
- 10 replacement tasers

Not Included:

- Body Cameras - \$43,000 (possible grant opportunity)

Public Works

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$1,273,337	\$1,295,176	\$1,326,006
Operating	\$3,260,208	\$3,571,868	\$3,568,506
Capital	\$22,654	\$103,500	\$87,885
TOTAL	\$4,556,199	\$4,970,544	\$4,982,367

Highlights:

- Paving - \$587,500 to match tag fee revenues
- Replacement of 26 year old Truck - \$25,000
- Pedestrian Crossing Signal for Trade St/Matthews St - \$10,000

Public Works - Stormwater

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$348,107	\$370,108	\$380,067
Operating	\$198,658	\$219,650	\$278,850
Capital	\$3,659	\$24,000	\$6,500
TOTAL	\$550,424	\$613,758	\$665,417

Highlights:

- Winterwood Culverts Replacement - \$65,000
- Financing Payment for Streetsweeper - \$52,000
- Using Stormwater Fund Balance - \$110,000
- Need to Consider Stormwater Rate Increase for Next Fiscal Year (FY 16-17)

Economic Development

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$0	\$0	\$0
Operating	\$19,390	\$20,000	\$25,000
TOTAL	\$19,390	\$20,000	\$25,000

Highlights:

- Continue Funding for Downtown Facade Grants
- Funding for Four Town Alliance - \$5,000
- Red Brick Partnership – (\$20,000 appropriated in February 2015 – runs through FY 16)

Not Included:

- Fully funded Economic Development Program (ED Plan by Frank Warren)

Planning & Development

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$364,237	\$393,093	\$397,418
Operating	\$22,298	\$58,438	\$59,938
Capital	\$0	\$0	\$0
TOTAL	\$386,535	\$451,531	\$457,356

Highlights:

- East John Street Small Area Plan
- Continued work on Crestdale Heritage Trail

Not Included:

- Additional Small Area Plans

Parks, Recreation & Cultural Resource

EXPENSES	FY 13-14 Actual	FY 14-15 Budget	FY 15-16 Recommended
Personnel	\$553,243	\$571,800	\$558,192
Operating	\$623,114	\$546,050	\$556,950
Capital	\$14,130	\$15,000	\$8,000
TOTAL	\$1,190,487	\$1,132,850	\$1,123,142

Highlights:

- Addition of Pawsitively Matthews, Food Truck Friday & Artist Showcase
- NCPA Accreditation - \$5,000

Other

- Levine Senior Center \$5,000 (General Fund)
- Tourism Grants \$60,000 (Tourism Fund)
- Matthews Alive \$60,000 (Tourism Fund)
- Sportsplex \$249,200 (Tourism Fund)
- Arts/Science Council *\$18,000 (Tourism Fund)
- *\$8,000 Increase
- Matthews Historical Museum \$40,000 (Tourism Fund)

Additional Information



Facilities Maintenance Fund:

- \$34,557 included
- Additional funding necessary for future needs

Capital Improvement Plan

Review CIP Document

Questions?

Your Questions or Topics for Staff to
Prepare for the Discussion on May 18